

PRESERVING   
**PORTLAND**

Thank You for  
Being Here!

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PORTLAND

# Planning Process

**Step 1.**

**Vision &  
Expectations**

**(Listening)**

**Step 2.**

**What If  
Scenarios**

**(Brainstorming)**

**Step 3.**

**Strategy and  
Planning**

**(Deciding)**

# LISTENING

## Visioning & Expectations



### Community Values

What is important about the community?

Values will inform the vision.



### Community Vision

How does the community imagine the physical, economic, and social fabric of the county?



### Community Goals

The goals provide direction and set expectations for the plan.



# BRAINSTORMING

## What If Scenarios



### Community Profile & Growth Projections

What has changed? And based on those historical trends what can we anticipate in the future?



### Alternative Growth Patterns

Where and how will we grow? What if we do it differently?



### Priorities & Tradeoffs

How do these align with the community's vision? What impact does our growth pattern have on community priorities? What are the tradeoffs?

# DECIDING

## Strategy & Planning



### Strategies & Actions

Develop strategies and actions that align with the community's values and vision and implement the goals



### Land Development Map

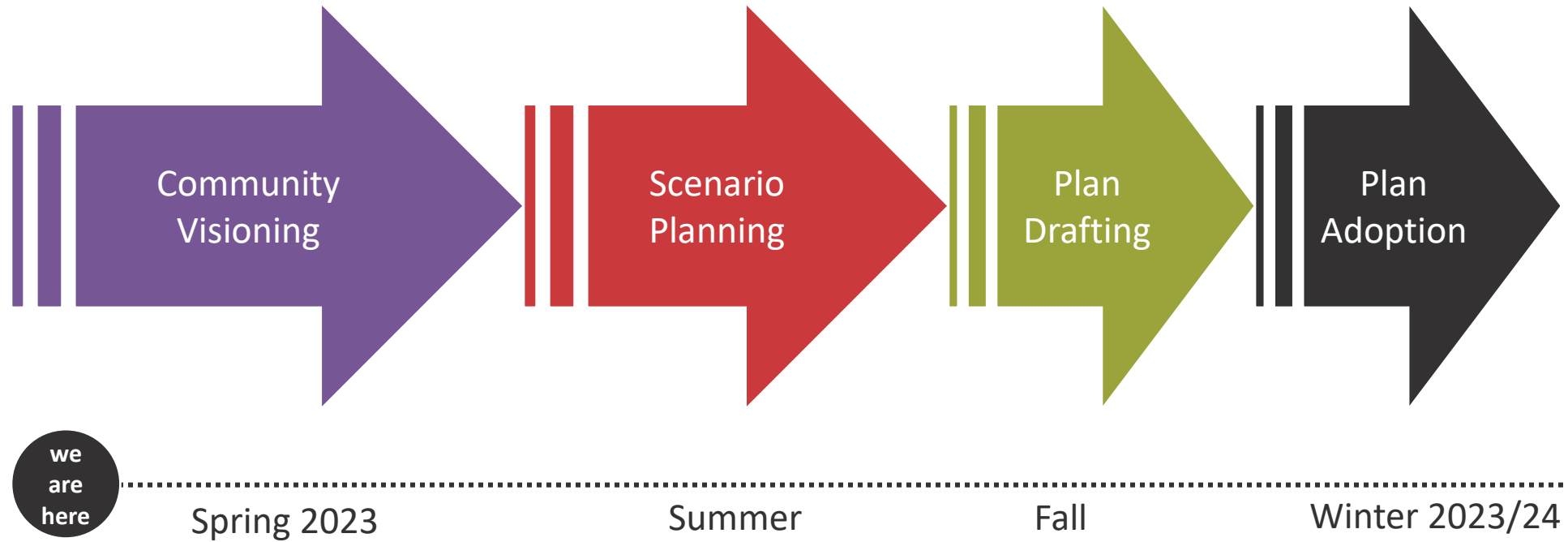
Identifying where to grow and what type of development to encourage in the County and what transportation infrastructure is needed to support the development.



### Implementation Guidance

Providing guidance to staff, stakeholders, and officials on how to use the plan in everyday decision-making.

# Anticipated Timeline



# PreservingPortland.Org



- Sign-up for updates
- See upcoming events
- Take surveys
- Explore data and maps
- Follow progress



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