

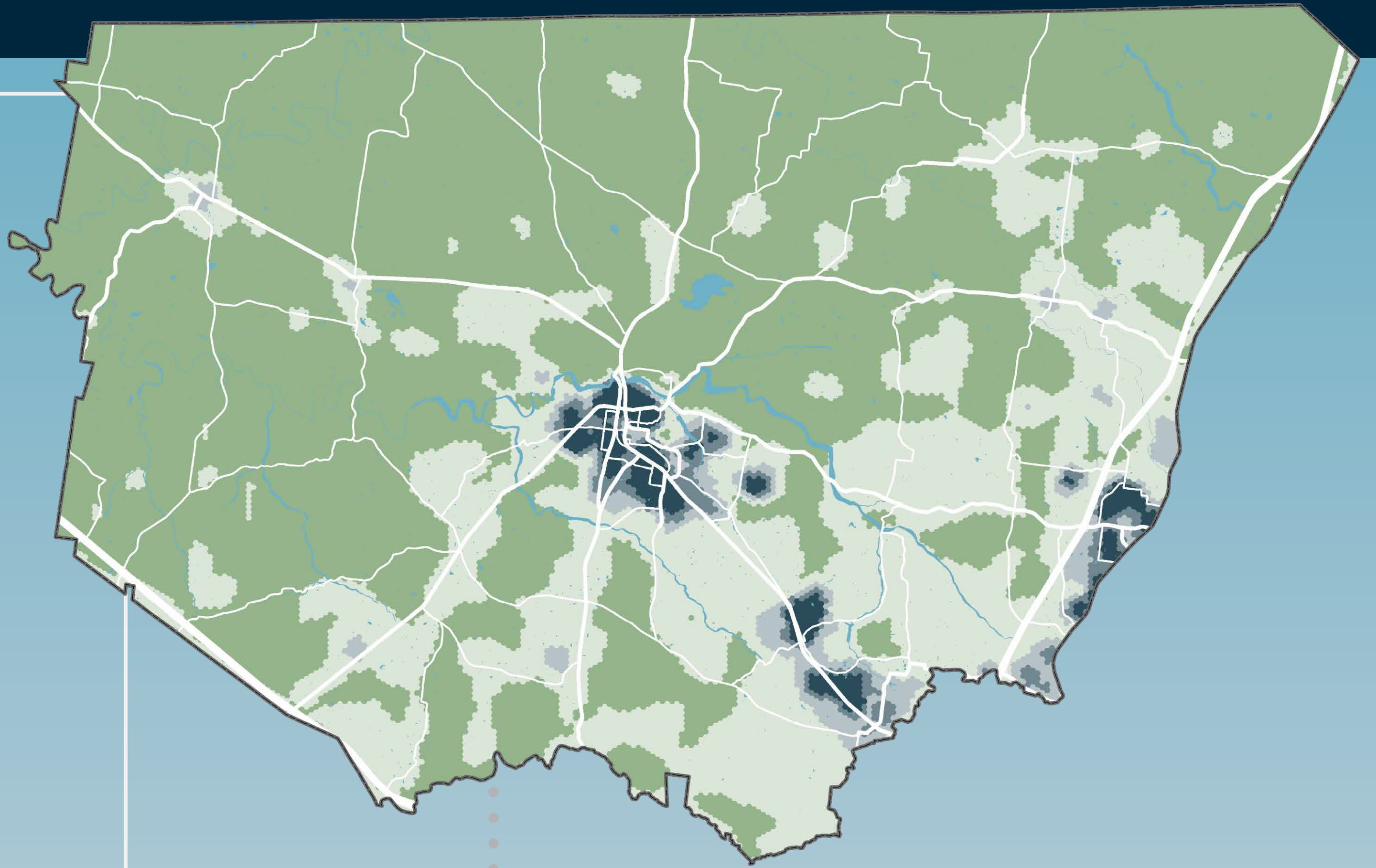
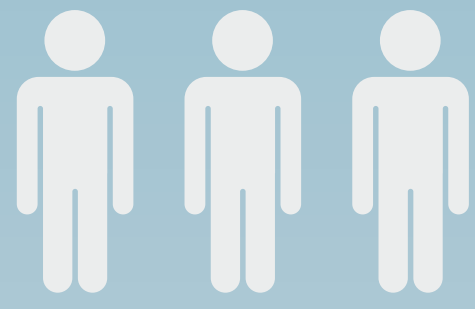
# Population

## AT A GLANCE

CURRENT POPULATION  
OF ROBERTSON COUNTY

**72,803**

**10% INCREASE**  
SINCE 2010



**Population  
Per Square  
Mile (2020)**

- Less than 100 People
- 100 to 499 People
- 500 to 999 People
- 1000 to 1499 People
- 1500 or More People

**22%**  
Ethnic  
Minorities

**18%**  
School Aged  
Children

**15%**  
Senior  
Citizens

**11%**  
Living below  
Poverty Level

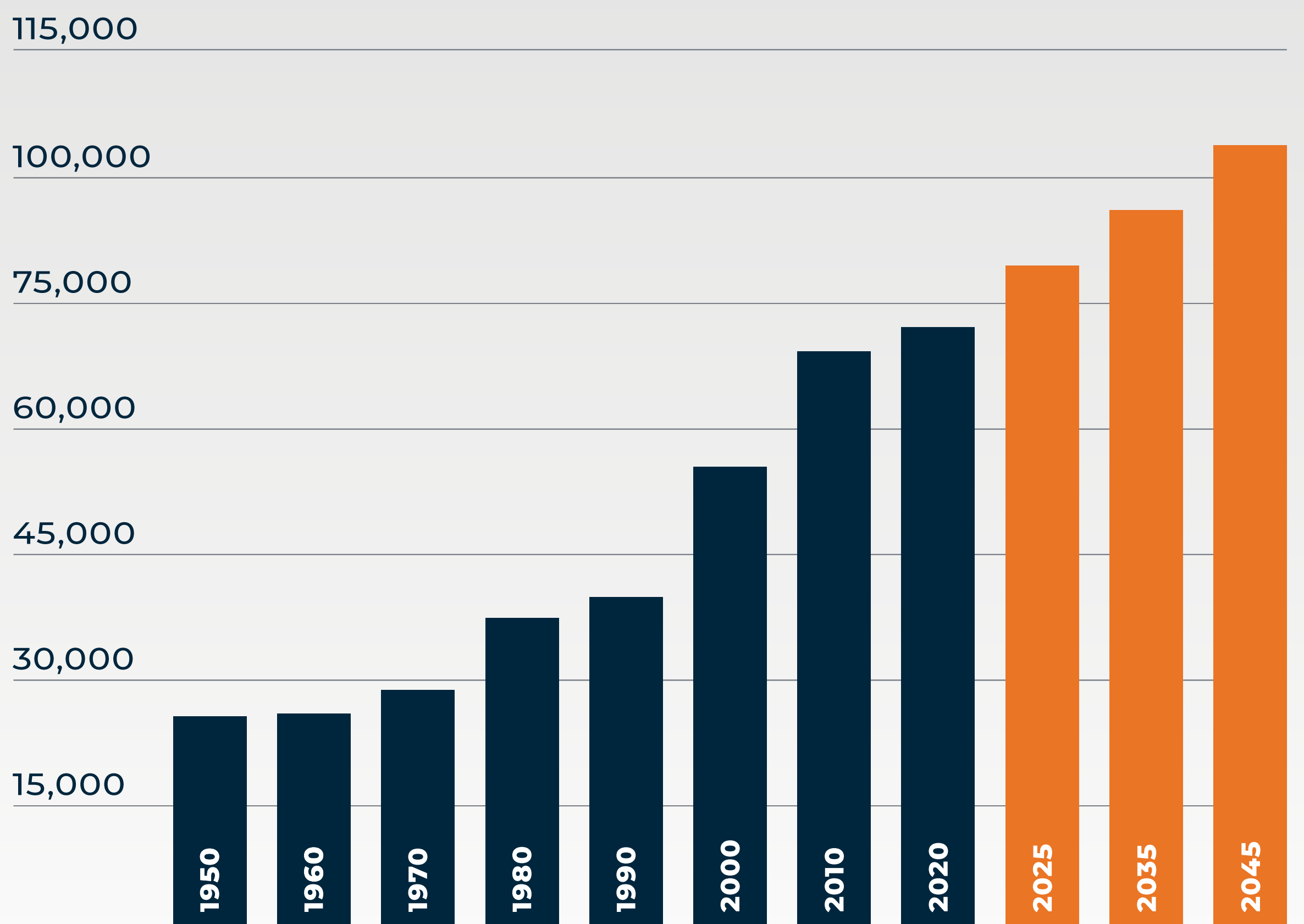
**54**

Number of people  
gained per month  
between 2010 and 2020

Data Source: 2010 U.S. Census and 2020 U.S. Census

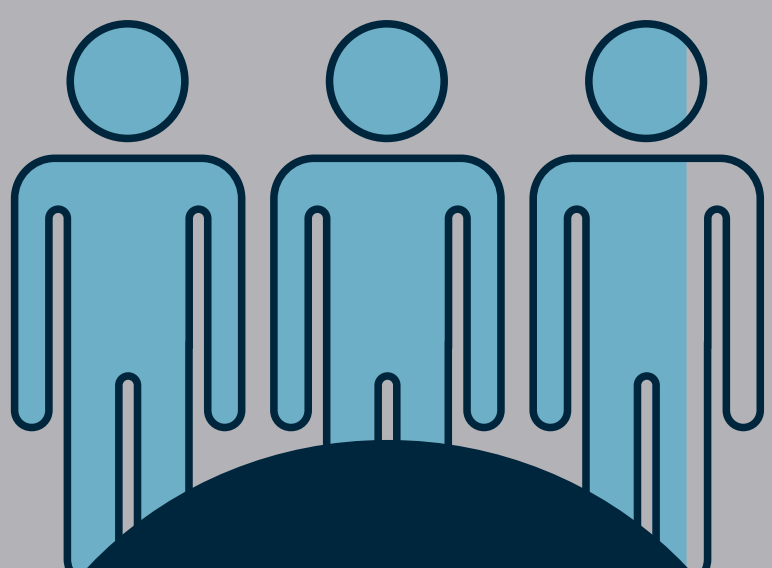
Data Source: 2016-2020 ACS 5-Year, 2010 U.S. Census, 2020 U.S. Census

## POPULATION GROWTH TREND



Data Source: U.S. Decennial Census; Woods & Poole Economics Forecast

AVERAGE  
HOUSEHOLD SIZE



**2.68**  
PEOPLE

Data Source: 2016-2020 ACS 5-Year

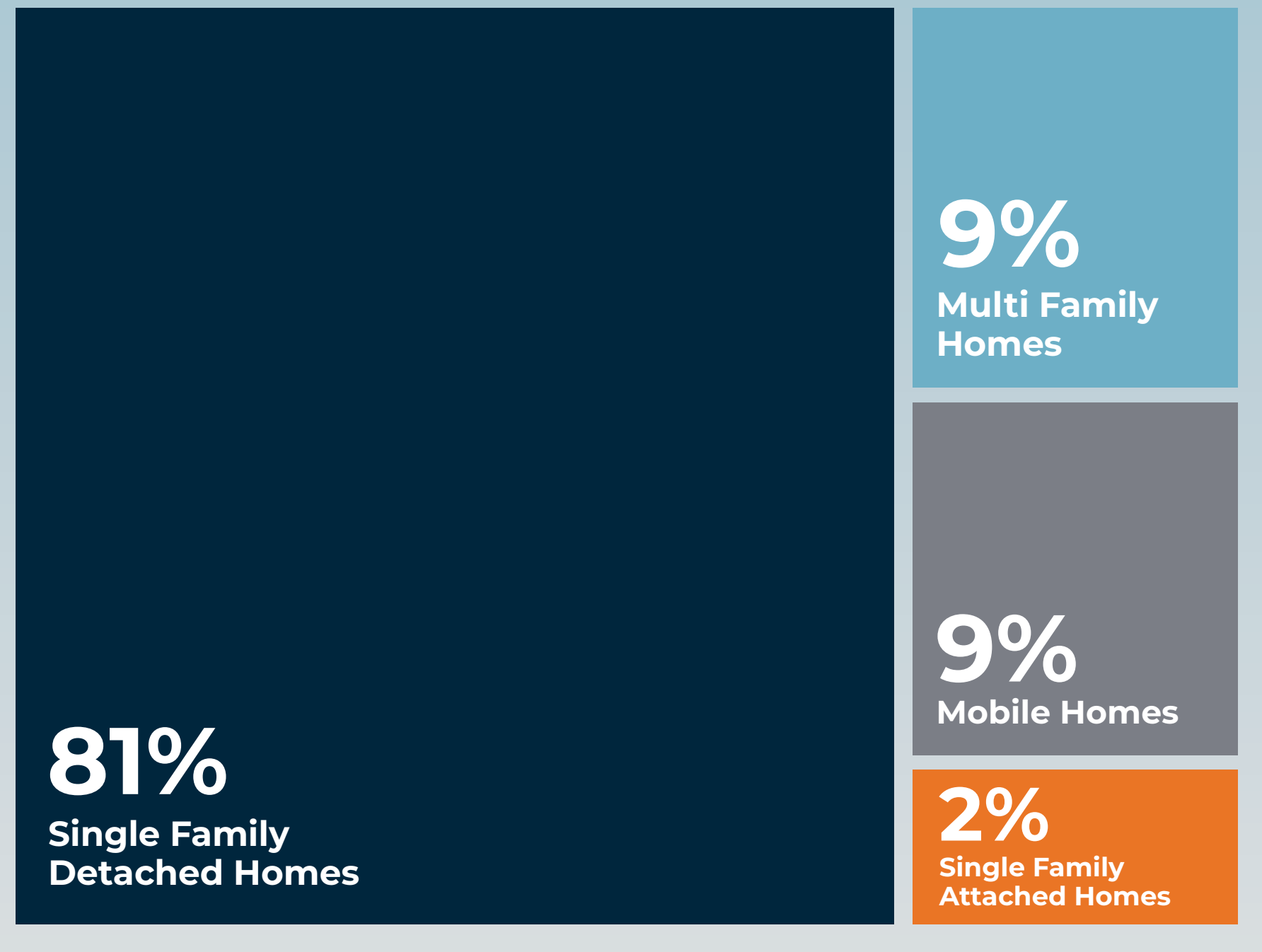
# Housing

## AT A GLANCE

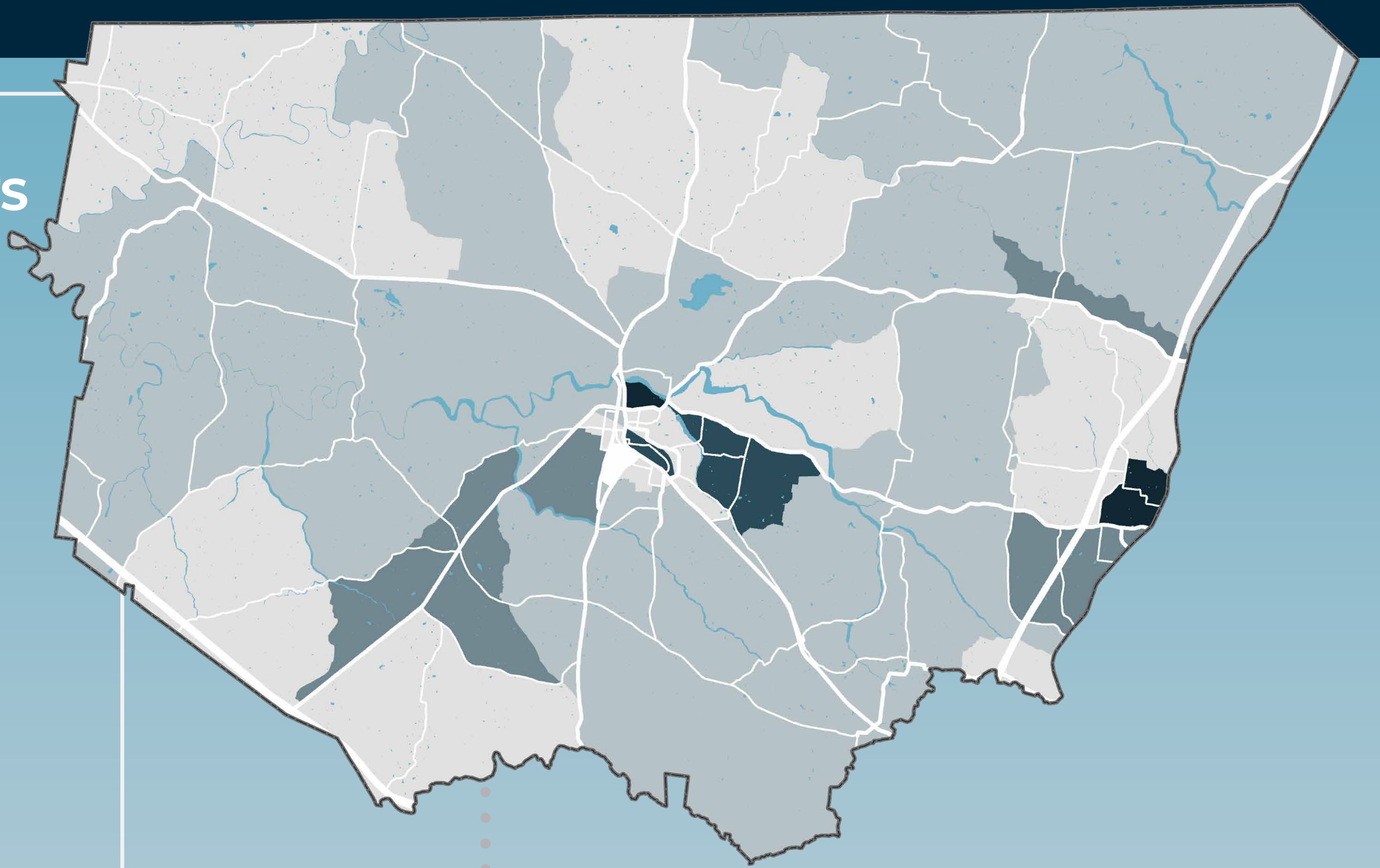
NUMBER OF HOUSING UNITS  
IN ROBERTSON COUNTY

**27,674**

**8% INCREASE**  
SINCE 2010



Data Source: 2016-2020 ACS 5-Year, 2010 U.S. Census, 2020 U.S. Census



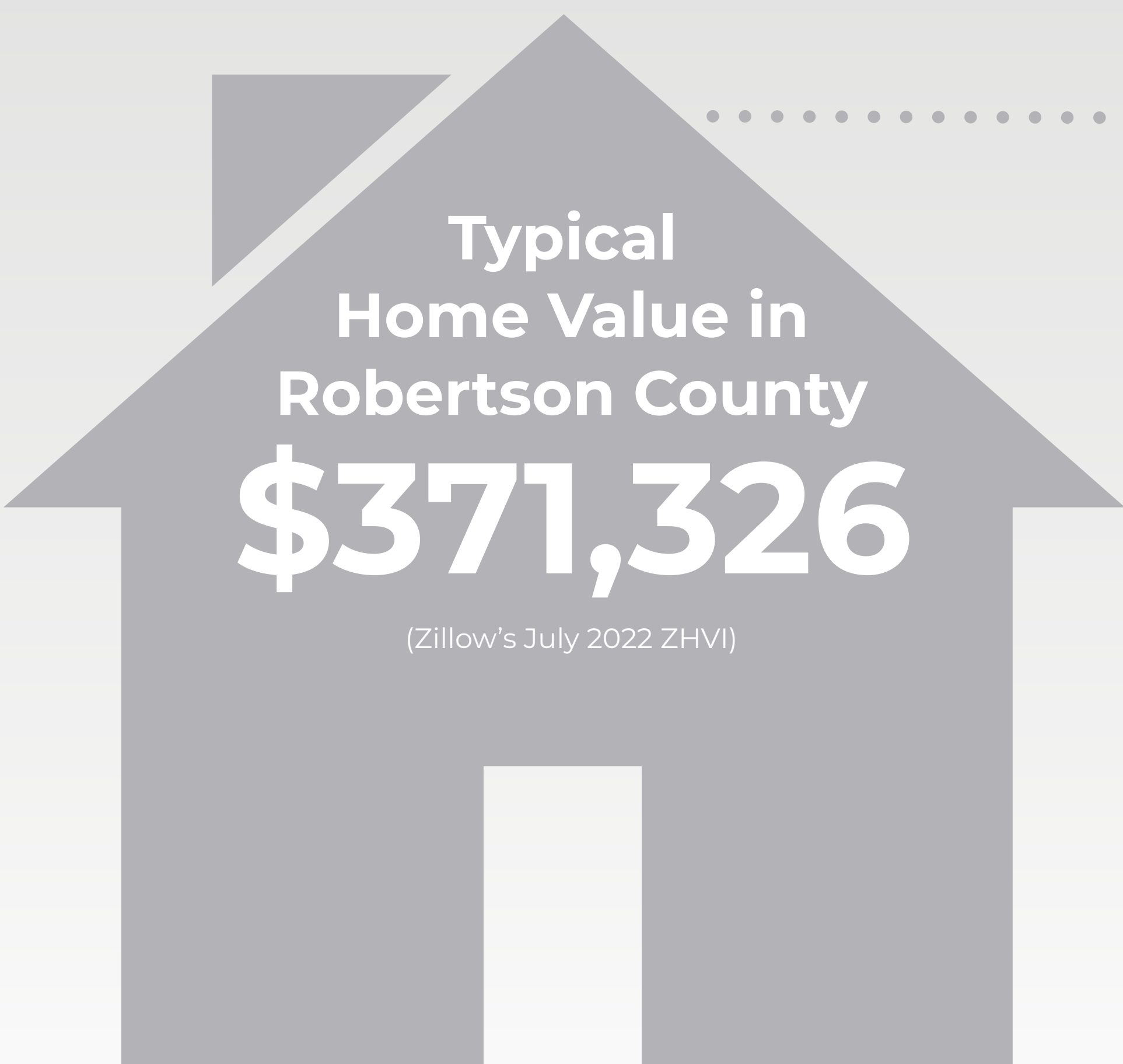
**Net New Housing Units Per Square Mile, 2010 to 2020**

Less than 1 Unit  
1 to 49 Units  
50 to 99 Units  
100 to 249 Units  
250 or More Units

**17**

**Net new housing units gained per month between 2010 and 2020**

Data Source: 2020 U.S. Census



**\$93,974**

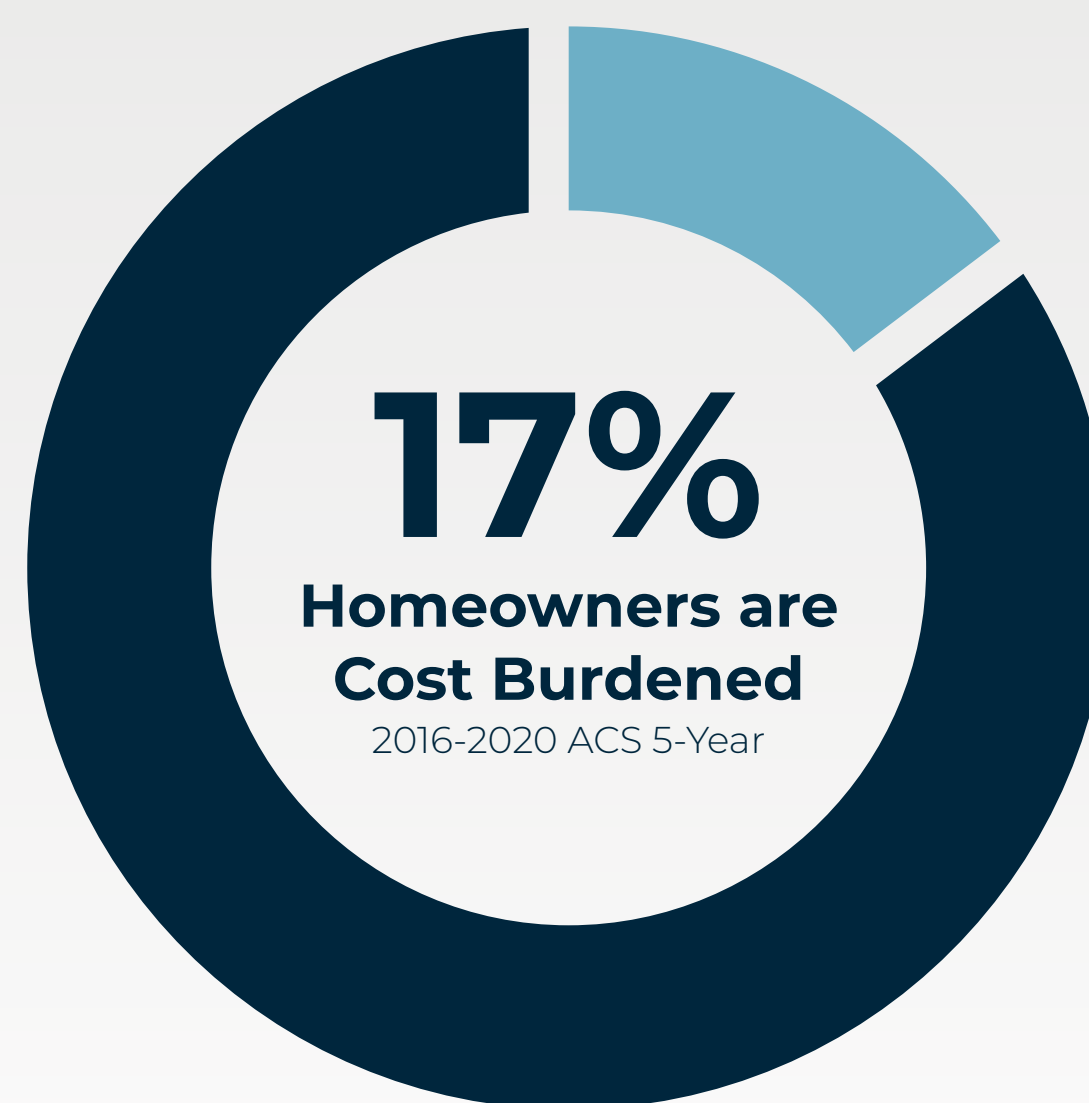
Annual Salary to Afford Home

Based on typical mortgage, property taxes, and utilities

**\$66,088**

Countywide Median Household Income

Data Source: 2016-2020 ACS 5-Year



Cost burdened households spend 30% or more of gross income on housing.

# Employment

## AT A GLANCE

CURRENT EMPLOYMENT  
IN ROBERTSON COUNTY

# 34,036

**25% INCREASE**  
SINCE 2010



**37%**  
Industrial,  
Mfg, Utilities,  
Logistics

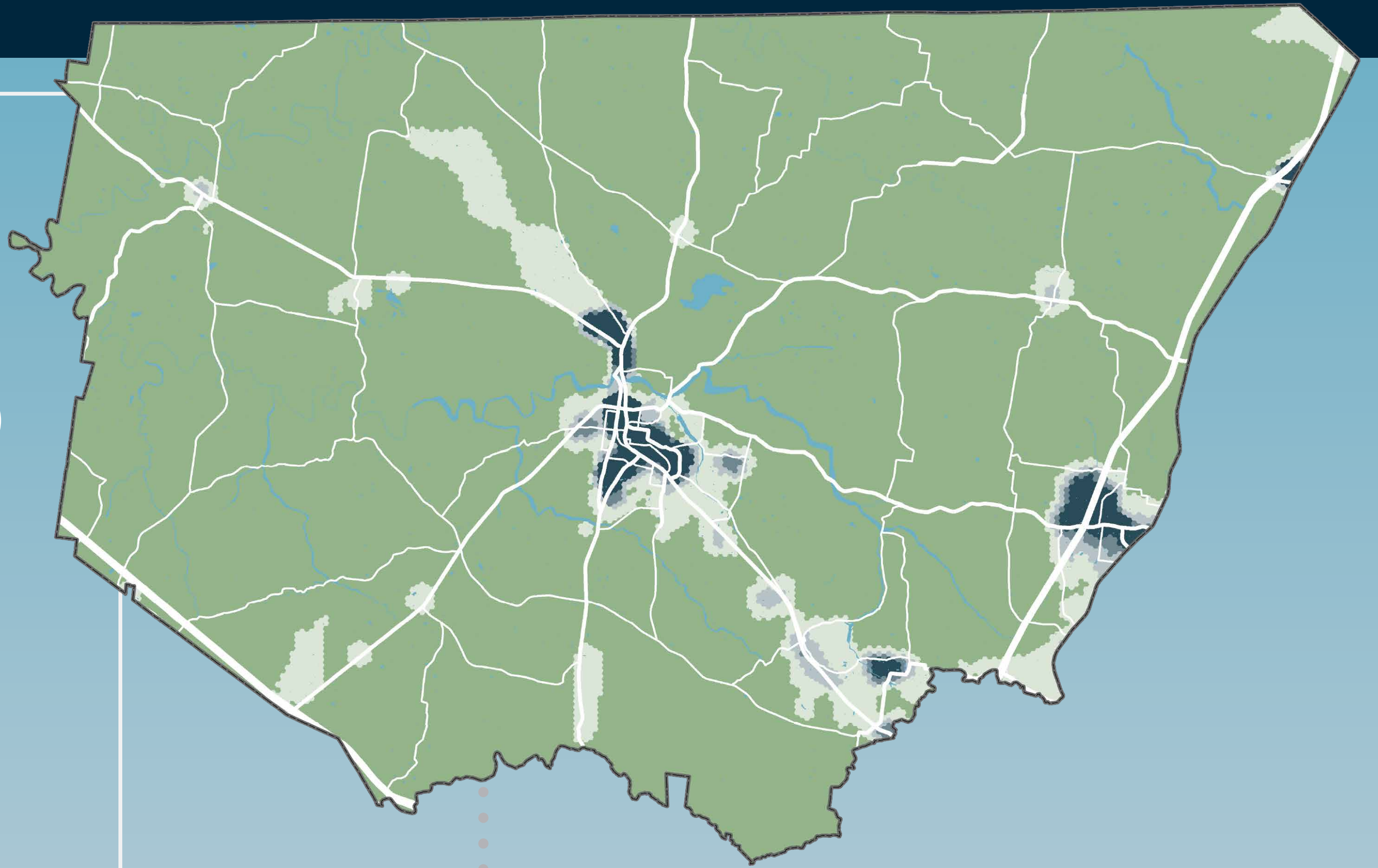
**23%**  
Professional  
Services

**24%**  
Retail and  
Hospitality

**4%**  
Farms

**12%**  
Government

Data Sources: U.S. Bureau of Economic Analysis, 2020



**Employment  
Per Square  
Mile (2020)**

Less than 100 Jobs  
100 to 499 Jobs  
500 to 999 Jobs  
1000 to 1499 Jobs  
1500 or More Jobs

# 56

**Number of jobs gained  
per month between  
2010 and 2020**

Data Source: U.S. Bureau of Economic Analysis, 2020



## Type of Workers



**36%**  
Blue Collar\*



**17%**  
White Collar\*

\*will not add to 100% since not all jobs are identifiable as blue or white collar

Data Source: U.S. Bureau of Economic Analysis, 2020



## Top Five Employers

	COMPANY / ORGANIZATION	NUMBER OF EMPLOYEES
1	Electrolux Home Products, Inc.	2,184
2	Robertson Co. Board of Education	1,576
3	Macy's	1,415
4	Lowe's Home Centers, LLC	600
5	Northcrest Medical Center	500

Data Source: TN Department of Economic & Community Development

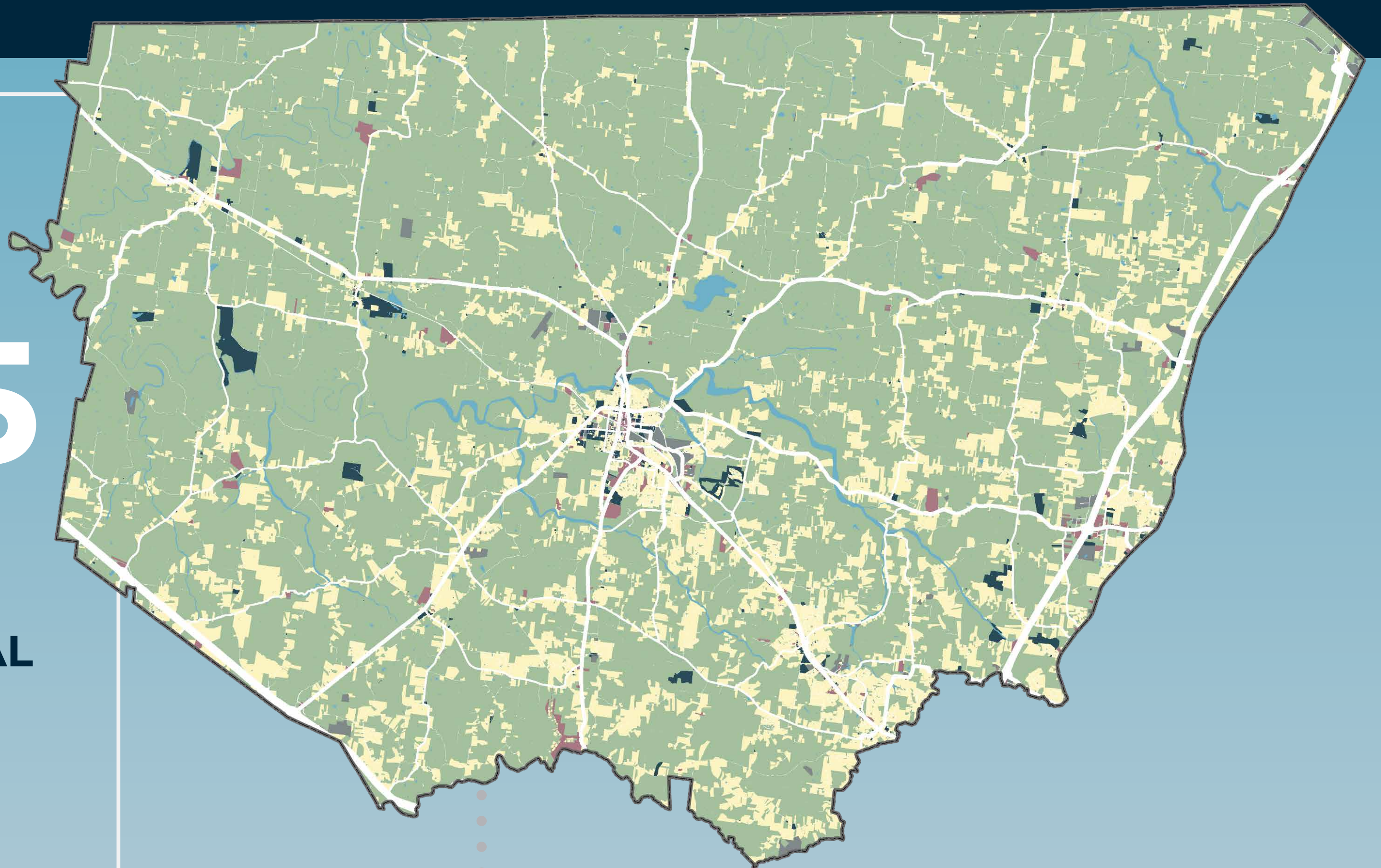
# Land Use

## AT A GLANCE

TOTAL ACRES OF LAND  
IN ROBERTSON COUNTY

# 304,855

# 32,834

 INDIVIDUAL PARCELS


**Predominant  
Land Use (2017)**

- Open Space or Agricultural Use
- Residential Use
- Commercial, Office or Mixed Use
- Industrial or Utility Use
- Public or Institutional Use

**80%**  
Open Spaces, or  
Agricultural Use

**17%**  
Residential Use

**1%**  
Public or  
Institutional

**1%**  
Commercial

**1%**  
Industrial

Data Source: County Property Assessor and ACS TIGER (2020)

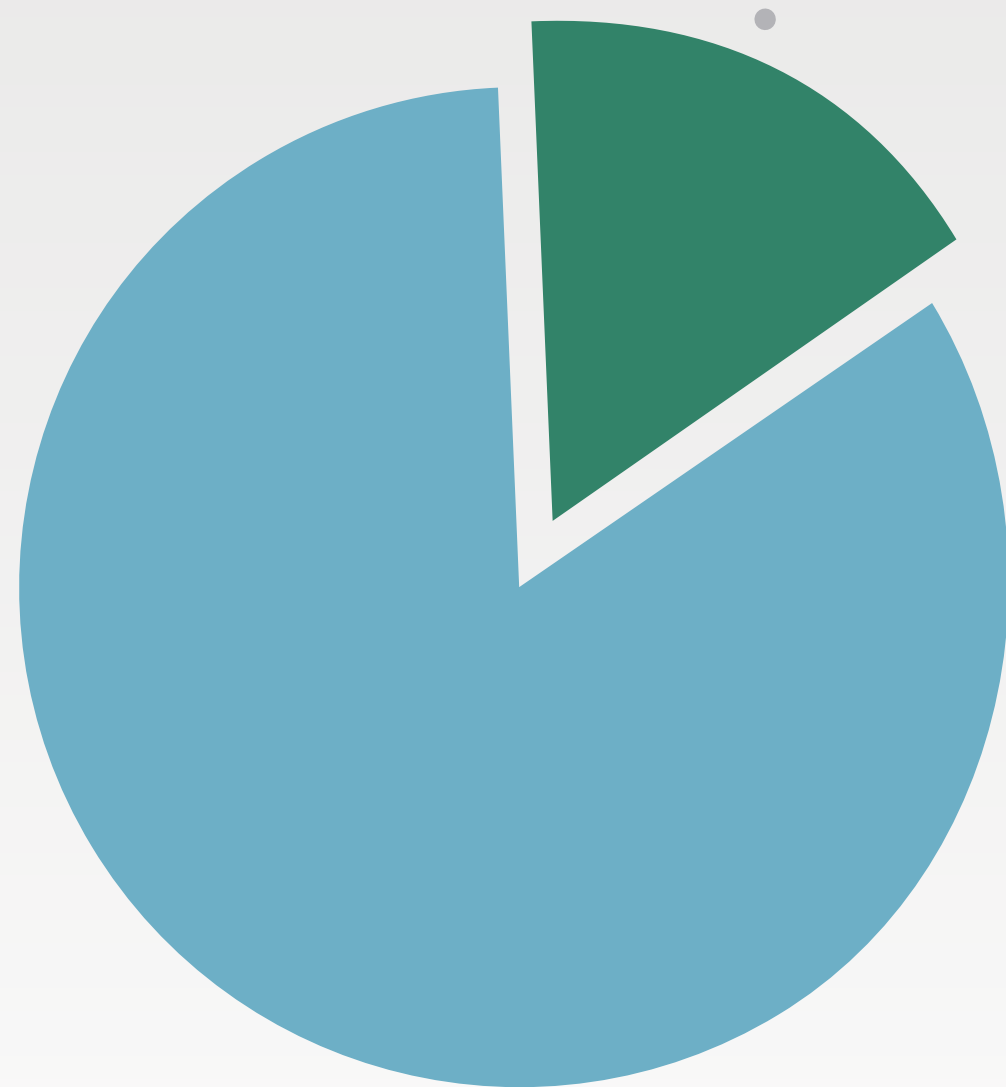
# 7

**Average number of acres  
of impervious cover  
gained per month  
between 2010 and 2019**

Data Source: Greater Nashville Regional Council

## Land Area by Jurisdiction

**82%**  
Unincorporated  
Area



**18%**  
Incorporated  
Area



**INCORPORATED  
AREA BY  
MUNICIPALITY**

- 38% Coopertown**
- 16% Springfield**
- 10% Cross Plains**
- 8% Greenbriar**
- 8% Orinda**
- 21% All Other Jurisdictions\***

- \*Includes:
- 3% Adams
  - 1% Cedar Hill
  - 3% Millersville
  - 3% Ridgetop
  - 8% White House
  - 3% Portland

Data Source: ACS TIGER (2020) and GNRC Corporate Limits